



NEWS RELEASE

For Immediate Release:
January 13, 2011
Updated February 8, 2011

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Tenth Annual "Polar Plunge" to Benefit Special Olympics Oklahoma

Statewide. February 2011 is the month for the 10th annual Polar Plunge benefiting Special Olympics Oklahoma. There will be nine Polar Plunge locations this year with registration at 10:00 a.m. and the plunges at 11:00 a.m. Tahlequah's plunge will be at 11:30 a.m. A Polar Plunge will occur every Saturday in February 2011:

February 12, 2011
Oklahoma City
White Water Bay

February 19, 2011
Tahlequah
Arrowhead Resorts on
Illinois River

February 26, 2011
Broken Arrow
Nienhuis Park

February 19, 2011
Lawton
Holiday Inn Express

~~*February 5, 2011*~~
Postponed to Feb. 19
Durant

February 26, 2011
McAlester
Location to be announced

February 19, 2011
Pauls Valley
Seth Wadley Ford
Dealership

Choctaw Casino Oasis Pool

February 26, 2011
Bartlesville
Two Sisters Pub Grill

~~*February 12, 2011*~~
Postponed to March 5
Stillwater
Boomer Lake

Many Polar Plungers arrive in costume to make the plunge a fun event. The goal for the 10th Annual Polar Plunge is to raise \$200,000 or more for Special Olympics Oklahoma.

The brave souls who are plunging are creating personal web pages to seek donations from friends and family. To support one of these individuals, see how the pledges are accumulating, or to become a Polar Plunger, visit www.sook.org and click on the Polar Plunge link.

Visit www.sook.org or call 1-800-722-9004 for registration forms or to donate.

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About Law Enforcement Torch Run

The Law Enforcement Torch Run (LETR) is an international charity made up of law enforcement agencies that raise money for Special Olympics. LETR was adopted as an official charity of the International Association of Chiefs of Police in 1981 and began in Oklahoma in 1986. The mission was simple: Carry the Flame of Hope to the State Summer Games. As the years passed, the mission grew to include fundraising and increasing public awareness of Special Olympics Oklahoma. Today, LETR is the guardian of the Flame of Hope for the Special Olympics Summer and Winter Games and actively raises money and public awareness. To learn more about LETR and Special Olympics Oklahoma, visit www.sook.org.