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Annual “Polar Plunges” in Oklahoma to Benefit Special Olympics Oklahoma

Tulsa, Oklahoma. The last Saturday in January and every Saturday in February 2017 and the first Saturday in March 2017 hearty individuals will plunge into freezing water at various locations in Oklahoma for the annual Polar Plunge benefiting Special Olympics Oklahoma. To find a local Polar Plunge visit the Special Olympics Oklahoma website at http://www.sook.org/polar-plunge.html.

Oklahoma Polar Plunges locations this year are:
January 28 – Bartlesville and Weatherford
February 4 – Durant and Stillwater
February 11 – Tulsa and Norman
February 16 – Okmulgee
February 18 – Poteau, Tahlequah and Lawton
February 25 – Oklahoma City
March 4 – Enid and Fun Country in Ada

Many Polar Plungers arrive in costume to make the plunge event even more fun. The statewide goal for the 2017 Annual Polar Plunge is to raise $300,000 or more for Special Olympics Oklahoma.

“If you don’t get around to registering to plunge, that’s OK, because we will sign you up on the day of the plunge!” said Jennifer Lightle, Special Olympics Oklahoma Development Director. “Last year, we had many people register on the morning of the plunges which makes my job so exciting. It’s only $75 to register and all of the money raised stays right here in Oklahoma to support programs for more than 11,600 Special Olympics Oklahoma athletes.”

The brave souls who are plunging are creating personal web pages to seek donations from friends and family. To support one of these individuals, see how the pledges are accumulating, or to become a Polar Plunger, visit www.mysook.org and click on the Polar Plunge link.

Visit www.mysook.org or call 1-800-722-9004 for registration forms or to donate.

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About Law Enforcement Torch Run
The Law Enforcement Torch Run (LETR) is an international charity made up of law enforcement agencies that raise money for Special Olympics. LETR was adopted as an official charity of the International Association of Chiefs of Police in 1981 and began in Oklahoma in 1986. The mission was simple: Carry the Flame of Hope to the State Summer Games. As the years passed, the mission grew to include fundraising and increasing public awareness of Special Olympics Oklahoma. Today, LETR is the guardian of the Flame of Hope for the Special Olympics Summer and Winter Games and actively raises money and public awareness. To learn more about LETR and Special Olympics Oklahoma, visit www.sook.org.

Special Olympics Oklahoma
The Mission of Special Olympics is to provide a year-round program of sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. Today more than 11,600 Special Olympics Oklahoma athletes participate in more than 140 sports competitions and training clinics every year. Competition is offered in 16 official sports. There are thousands of volunteer opportunities available. Visit www.sook.org or call 918-481-1234 for more information.